

New Bluetooth Low Energy Speedway Rollpay A New Way To Pay

New Bluetooth® Low Energy platform enables mobile device manufacturers to integrate Ultra-Low Power connectivity with incredible ease, opening the door to a rapidly growing market for low power wireless devices and creation Rolling Mobile Payment solutions, Rollpay®

Rollcomm Worldwide Corporation launches its New Bluetooth Low Energy technology combining Rolling Mobile Payment solution, Rollpay®

With the launch of our Bluetooth Low Energy and Rolling Mobile Payment solution, Rollcomm sets the standard for even more flexibility, very high transaction speed 4 millisecond, security and cryptography; create highly customized low energy application mobile payment, as Rollpay®

Rollpay an end-to-end rolling mobile payment solution that includes an authorization host, and can be used in all payment situations: point of sale, vending machines, mobile to mobile, car's on-board computer and internet by the customer. Rollpay can be flexibility attached to banks: old and new existing, debit, credit account and card account. Mobile network operators: pre-paid, post-paid and m-commerce account. Join yet all card companies, card provider, payment service providers, big and small merchant.



Bluetooth® v4.0 Low Energy technology

Bluetooth Low Energy is a new, open standard developed by the Bluetooth Special Interest Group (Ericsson, Lenovo, Intel, Microsoft, Motorola, Nokia, Toshiba, and 14,000 member companies). It's targeted to address the needs of new modern wireless applications such as ultra-low power consumption, fast connection times, reliability and security. Bluetooth low energy consumes 10-20 less power and is able to transmit data 50 times quicker than classical Bluetooth solutions.

Bluetooth Low Energy is designed for new emerging applications and markets, but it still embraces the very same features we already know from the classical, well established Bluetooth technology: robustness and reliability, security, interoperability and Global Standard Availability. Mobile devices that support Bluetooth Low Energy and Classical Bluetooth technologies and are inter operable with all the previously Bluetooth specification versions.



Bluetooth SIG Rollpay A New Way To Pay

“The SIG member company has rolled out a secure and simple Bluetooth wireless application that makes retail sales an extension of our phones. Rollpay offering user-friendly graphic interfaces for Bluetooth enabled, the solution is an elegant wireless alternative to cash, check or debit-credit card payments. Customers open a billing account and download the Rollpay Client Application to their phones, with a Rollpay Business Partner, usually banks, financial institutions, mobile network operators and virtual network operators.

A secure Bluetooth wireless connection lets users, with a merchant, vending machine and internet merchant web site that displays the Rollpay logo. The sale is automatically billed to the user’s account. But communicating with the solution itself is free; thanks to the Bluetooth wireless connection. Merchants will also find that, overall, Rollpay and services are significantly less expensive to operate and maintain convenience, reduced cost and a free, secure connection.”



With Rollpay Bluetooth Low Energy Mobile Payment Solution; Fast, Safe, Global Standard

- PIN code protection: Yes
- Security: frequency-hopping and 1024-bit cryptograph
- Transaction speed: 4 millisecond
- Bluetooth Low Energy is available now integrate all mobile devices and phones
- The business players companies to benefit from new hardware products and solutions
- The market and business players to join together in the business corners, markets and profit-sharing
- May join, all market and business players

Rollcomm business philosophy Cooperation and Profit-Sharing

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